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# TV SURDO: IMPROVING INCLUSIVE INFORMATION AND ADVOCACY

## BACKGROUND

In Mozambique people with disabilities (PWD) are routinely marginalized and discriminated against, particularly in rural areas. They often lack full access to education, health care, information and employment. In addition to practical barriers, prejudice and stigmatization make it even more difficult for Mozambicans with disabilities to maximize their contribution to society. TV Surdo, a local NGO promoting the inclusion of PWD and expansion of advocacy for their rights, focuses on using inclusive media content to accomplish this.

## PROGRAM DESCRIPTION

The project aims to increase inclusive information and advocacy for PWD by strengthening the capacity of TV Surdo in its mission. The project works with government, civil society organizations, PWD communities and media organizations. By making more and better information available to PWD, they will be better able to make individual and collective decisions, stimulate action and overcome barriers of all kinds. Using advocacy strategies to engage CSO networks, PWD communities and other relevant stakeholders, myths and misconception will no longer be a barrier for inclusion and inclusion issues will be part of the national agenda.

## EXPECTED RESULTS AND IMPACTS

Approximately 100,000 PWD will receive quality information to strengthen their decision-making, advocacy and constituency-building capacity. In details the project will:

- Train PWD volunteers and correspondents Mobile Journalism (MOJO) and advocacy;
- Produce weekly inclusive television programs to be broadcasted on national TV;
- Produce and disseminate educational videos about topics related to PWD including health, well-being and day-to-day lives. Will be distributed on YouTube and social media;
- Produce and disseminate daily accessible video podcasts;
- Build an advocacy constituency to engage and strengthen PWD rights through national meetings and community outreach.

<p><b>IMPLEMENTING PARTNER:</b> TV Surdo</p>	<p><b>GOAL:</b> Empower people with disabilities in Mozambique to reach their full potential through increased accessibility of relevant information and advocacy.</p>	<p><b>LIFE OF ACTIVITY:</b> July 2020 – July 2022</p>
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